

About Safelincs

Safelincs Ltd is an international fire safety retailer and wholesaler represented in the UK, USA, Ireland, Germany, Austria, France and Italy. Its headquarters is in Alford, Lincolnshire. Safelincs supplies businesses, public sector organisations and individuals with fire safety products and has a nationwide fire extinguisher servicing network.

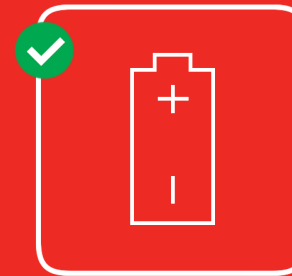
Safelincs focuses on quality and a competitive price structure, and has a supplier base of high quality manufacturers that includes Kidde, Gloria, EI Electronics (AICO), FireAngel, Phoenix and Sentry.

We'll help keep your home safe.....

Register online for our free service and we'll send you an email or SMS text that will remind you each time you need to:



Test your
smoke alarm



Replace the
batteries



Replace your
smoke alarm

You choose how and when you want each reminder.
We'll do the rest.

It's free and open to all, simply visit:
www.safelincs.co.uk/reminders



Supported by



For further copies of this
leaflet call 0800 612 2946

Test it, change it, replace it - it might save your life

Keeping your smoke alarm in good working order protects you and your home against fire. By pressing the test button on your smoke alarm you can check if the battery is still charged and that your alarm is ready and working. However, with all the best intentions, it is just too easy to forget this crucial test.



Test your Smoke Alarm today!

You requested a weekly reminder email from us to test your smoke alarm.

If you think that you have received this email in error you can unsubscribe to this service by visiting: www.safelincs.co.uk/fire/reminders-mg

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Company Registered in England & Wales. No 4715788
Safelincs supports the Fire Kills campaign



To stop receiving these emails, please reply with the message "unsubscribe"
This is a new service, we plan to add more detailed subscription features shortly, to help you to manage your reminders.
Disclaimer: We will always strive to deliver the reminders on time and on an ongoing basis. However, technical and human errors do occur. We can therefore not guarantee that your reminders will always be punctual. In the extreme they could even stop working altogether. For this reason you should not rely solely on our service. Please ensure that you maintain your own reminder diary for testing your fire safety equipment.

For this reason Safelincs has created a service to remind you to test your alarms, change your batteries and to keep your alarms in good working order.

Simply go to:

www.safelincs.co.uk/reminders and tell us when and how you would like to receive your reminder.

We also offer a battery replacement reminder. Batteries should ideally be changed before the alarm starts to give a low battery warning. Standard alkaline

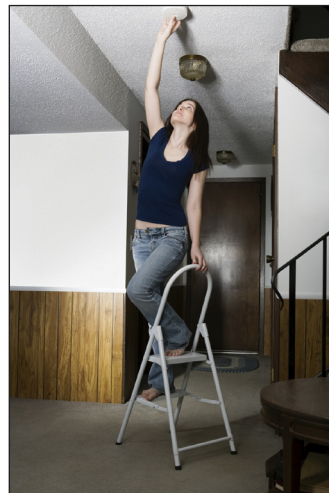
batteries should be changed yearly, while lithium batteries usually require replacement after five years.

The smoke alarm unit itself needs to be replaced after ten years. Again, we offer to send you a reminder when this needs to happen.

The service is entirely free and can be cancelled at any time.

A working smoke alarm gives people the chance to get out once a household fire has started.

www.safelincs.co.uk/reminders



Don't drown in toxic smoke

Safelincs is proud to support the Fire Kills campaign.

The 'Don't Drown in Toxic Smoke' advertising campaign dramatically shows how quickly toxic smoke can impact on the human body. In the television advertisement a sleeping couple are shown being overcome by the drowning sensation of toxic smoke when a fire breaks out in their home at night. The campaign is supported by new research from Communities and Local Government (CLG) which found that people vastly underestimate the impact of toxic smoke.



Of those surveyed:

- Almost half (43 per cent) believe they could survive for more than two minutes in a smoke filled room
- Nearly half (48 per cent) think they would be alerted to a fire by the smell of the smoke
- Almost a fifth (18 per cent) believe a pet (e.g. their dog barking), or someone else would alert them to a house fire

Just two to three breaths of toxic smoke in a house fire and you're unconscious

The reality is that just two to three breaths of toxic smoke will affect your ability to breathe, a sensation similar to drowning. Just two to three breaths of toxic smoke in a house fire and you're unconscious. Running from October 2009 to March 2010, the television campaign is complemented by print, radio and digital advertising.

The aim of the campaign is to encourage a long term behavioural change in the public so that weekly testing of their smoke alarms becomes a habit.



www.direct.gov.uk/firekills